

INDEPENDENT JOURNAL OF MANAGEMENT & PRODUCTION (IJM&P) http://www.ijmp.jor.br v. 6, n. 1, January - March 2015 ISSN: 2236-269X DOI: 10.14807/ijmp.v5i3.296

# **Editorial Introduction**

This issue of the *Independent Journal of Management & production* (*IJM&P*) features a selection of articles submitted and revised until February 2015. Observed that works are the fruit of research and publications of undergraduate, postgraduate and entrepreneurs.

It is important to mention that all the works are showed without any kind of payment. All of them are published free from payments or taxes.

The publication also counts on the work of researchers from various parts of the world, which have undergone a process of peer review.

As chief editor of *IJM&P*, I am indebted to all members of the editorial board and reviewers, which contributed to achieving a very decent job during the evaluation and revision. And that has contributed to the Journal in recognition of the international scientific community.

And with all the authors, who trusted the results of their research and publications to the scrutiny of editors and reviewers who are part of our Journal.

The first table presents how are our collaborators, by their categories of study and sex.

	Dr. Ph.D.	MSc.	Dr./Ph.D. Student	MSc. Student	Specia- list	Profes- sors	Stu- dents	Others	Total
Male	352	73	67	14	14	8	9	75	612
Female	121	34	45	3	5	1	5	22	236

Table 1: views by year of publication











I

The Tables 2 and 3 present the medium values and the percentage of viewing yearly and by volume/number, to the day 28 of February of 2015.

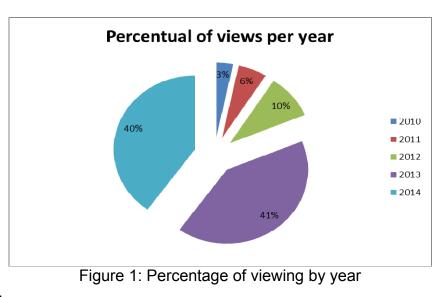
## Table 2: views by year of publication

Year	Views	No. Articles	Average	Percentage
2010	2.370	3	790	3,3285
2011	4.071	5	814	5,7174
2012	6.902	7	986	9,6933
2013	29.322	35	838	41,1803
2014	28.539	64	446	40,0806

I able 3: views by volume/number	le 3: views by volume/num	ber
----------------------------------	---------------------------	-----

Edition	Views	Ѻ Articles	Average	Percentage
V1_N1	2.370	3	790	3,3273
V2_N1	2.527	3	842	3,5477
V2_N2	1.544	2	772	2,1677
V3_N1	1.382	2	691	1,9402
V3_N2	5.520	5	1104	7,7497
V4_N1	16.748	21	798	23,5129
V4_N2	12.574	14	898	17,6529
V5_N1	15.521	16	970	21,7903
V5_N2	6.906	16	432	9,6955
V5_N3	3.913	16	245	5,4935
V5_N4	2.199	16	137	3,0872

In the Figure 1 are presented graphically some data. Tables 2 and 3, for example, the total quantity, on average and the percentage of views by edition and year.





[http://creativecommons.org/licenses/by/3.0/us/] Licensed under a Creative Commons Attribution 3.0 United States License

# INDEPENDENT JOURNAL OF MANAGEMENT & PRODUCTION (IJM&P)http://www.ijmp.jor.brv. 6, n. 1, January - March 2015ISSN: 2236-269XDOI: 10.14807/ijmp.v5i3.296

In the period from January, 01 to February, 28 2015, the journal was accessed by approximately 1,782 users, of approximately 656 cities and 97 countries, in the Figure 2 is presented the map mundi, in which can be observed the countries of where was originating the access (GOOGLE, 2015).



Figure 2: Countries that have accessed the journal

The Table 4 shows the preview data and journal access, since its creation in 2010.

Year	Country	Cities	Access	Users
2010	25	75	340	181
2011	75	343	1510	1024
2012	83	444	2187	1406
2013	118	1208	11946	6006
2014	146	1978	17440	10503
2015	97	656	2757	1782

<b>T</b> I I A I		, .
Table 4: views	by volume	/number

In Figures 3, 4, 5, 6 and 7 is shown a graph of the amount of hits that the journal received between January, 1 2014 and February, 28 2015; these data are based on information provided by the Google analytics.



#### INDEPENDENT JOURNAL OF MANAGEMENT & PRODUCTION (IJM&P)

v. 6, n. 1, January - March 2015

http://www.ijmp.jor.br ISSN: 2236-269X DOI: 10.14807/ijmp.v5i3.296

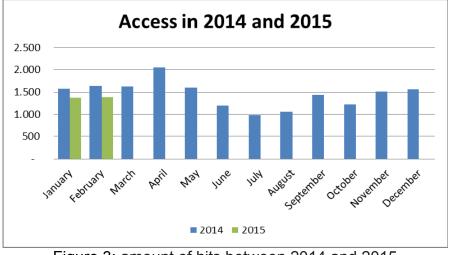


Figure 3: amount of hits between 2014 and 2015

The Figure 4 shows the comparison of the number of cities, around the world, that have accessed the journal.

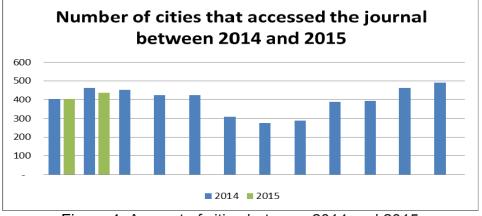
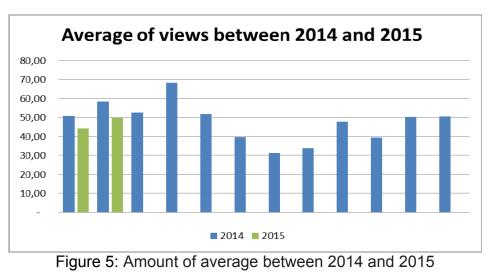


Figure 4: Amount of cities between 2014 and 2015

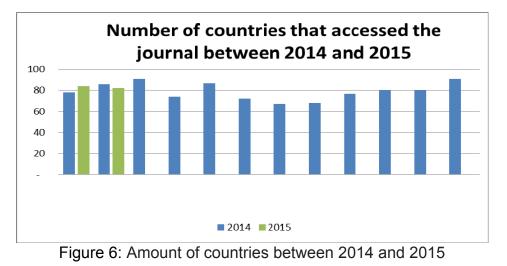
The Figure 5 shows the averages of views on the journal in the period between the years of 2014 and 2015.





[http://creativecommons.org/licenses/by/3.0/us/] Licensed under a Creative Commons Attribution 3.0 United States License INDEPENDENT JOURNAL OF MANAGEMENT & PRODUCTION (IJM&P)http://www.ijmp.jor.brv. 6, n. 1, January - March 2015ISSN: 2236-269XDOI: 10.14807/ijmp.v5i3.296

The Figure 6 shows the comparison of the number of countries, around the world, that have accessed the journal.



The Figure 7 shows the comparison of the number of users, around the world, that have accessed the journal.

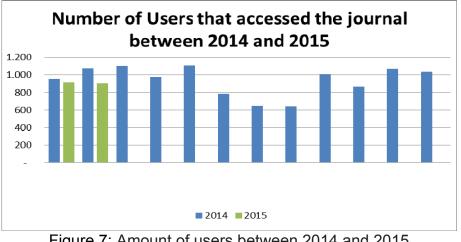


Figure 7: Amount of users between 2014 and 2015

The following content will be presented with the titles, authors and the pages of all of the articles published in this edition issue.

# EDITORIAL: VOLUME 6, NUMBER 1 (I-VII)

Paulo Cesar Chagas Rodrigues DOI: http://dx.doi.org/10.14807/ijmp.v6i1.296

# AN EVALUATION OF SUPPLY CHAIN MANAGEMENT IN A GLOBAL PERSPECTIVE (001-029)

Marco Antonio Viana Borges DOI: http://dx.doi.org/10.14807/ijmp.v6i1.211



[http://creativecommons.org/licenses/by/3.0/us/] Licensed under a Creative Commons Attribution 3.0 United States License INDEPENDENT JOURNAL OF MANAGEMENT & PRODUCTION (IJM&P)

http://www.ijmp.jor.br ISSN: 2236-269X DOI: 10.14807/ijmp.v5i3.296 v. 6, n. 1, January - March 2015

#### AN APPLICATION FOR EFFICIENT TELECOMMUNICATION NETWORKS PROVISIONING USING LINEAR PROGRAMMING (030-043)

Maria Augusta Soares Machado, Walter Gassenferth DOI: http://dx.doi.org/10.14807/ijmp.v6i1.247

#### SUPPLY CHAIN MANAGERS: PROFESSIONAL PROFILE AND THE ROLE IN THE CROSS-FUNCTIONAL INTEGRATION OF SUPPLY CHAIN MANAGEMENT (044-063)

Andréia de Abreu, Rosane Lúcia Chicarelli Alcântara DOI: http://dx.doi.org/10.14807/ijmp.v6i1.246

#### OVERVIEW OF INTERNATIONAL PUBLICATIONS ON THE INNOVATION PROCESS: A BIBLIOMETRIC STUDY (064-082)

Rodrigo Marques de Almeida Guerra, Márcia Almeida Chiappin, Rodrigo Borges Bertoni, Pelayo Munhoz Olea, Eric Charles Henri Dorion *DOI: http://dx.doi.org/10.14807/ijmp.v6i1.197* 

## DESIGN OPTIMIZATION OF TRIPOD TRUSS: SLP APPROACH (083-092)

Chaitanya Goteti, Reddy Sreenivasulu DOI: http://dx.doi.org/10.14807/ijmp.v6i1.197

#### OPTIMIZATION OF BURR SIZE, SURFACE ROUGHNESS AND CIRCULARITY DEVIATION DURING DRILLING OF AL 6061 USING TAGUCHI DESIGN METHOD AND ARTIFICIAL NEURAL NETWORK (093-108)

Reddy Sreenivasulu DOI: http://dx.doi.org/10.14807/ijmp.v6i1.254

## INNOVATION IN BRAZILIAN SMALL COMPANIES (109-122)

Tonny Kerley de Alencar Rodrigues, Átila de Melo Lira, Irenilza de Alencar Naas

DOI: http://dx.doi.org/10.14807/ijmp.v6i1.215

#### CONSUMER BEHAVIOR AND MARKET SEGMENTATION FOR WORKPLACE SAFETY CONSULTANTS OF SMALL BUSINESS (123-140)

Tonny Kerley de Alencar Rodrigues, Átila de Melo Lira, Irenilza de Alencar Naas

DOI: http://dx.doi.org/10.14807/ijmp.v6i1.217

## BUSINESS PROCESS RE-ENGINEERING: A PANACEA FOR REDUCING OPERATIONAL COST IN SERVICE ORGANIZATIONS (141-168)

Joseph Joseph Sungau, Philibert C. Ndunguru *DOI: http://dx.doi.org/10.14807/ijmp.v6i1.248* 

## BOOTSTRAP FOR ORDER IDENTIFICATION IN ARMA(p,q) STRUCTURES (169-181)

Anselmo Chaves Neto, Thais Mariane Biembengut Faria DOI: http://dx.doi.org/10.14807/ijmp.v6i1.244



INDEPENDENT JOURNAL OF MANAGEMENT & PRODUCTION (IJM&P)

http://www.ijmp.jor.br ISSN: 2236-269X DOI: 10.14807/ijmp.v5i3.296 v. 6, n. 1, January - March 2015

FORMALISATION VERSUS TACITNESS: KEYS FOR CREATING AND SHARING KNOWLEDGE IN INNOVATIVE LARGE ORGANISATIONS (182-202)

Maria José Sousa, Miguel González-Loureiro *DOI: http://dx.doi.org/10.14807/ijmp.v6i1.251* 

#### AN ANALYSIS OF ECONOMIC MEASUREMENT INDICATORS ON INDIAN STOCK MARKET (203-210)

Dr. Anupam Mitra DOI: http://dx.doi.org/10.14807/ijmp.v6i1.232

#### COMPARING MIXED & INTEGER PROGRAMMING VS. CONSTRAINT PROGRAMMING BY SOLVING JOB-SHOP SCHEDULING PROBLEMS (211-238) Renata Melo e Silva de Oliveira, Maria Sofia Freire Oliveira de Castro Ribeiro

DOI: http://dx.doi.org/10.14807/ijmp.v6i1.262

#### SMALL INVESTORS: CHALLENGES AND BENEFITS OF IPO - A CASE STUDY IN A SMALL BUSINESS IN THE REGION OF THE CAPÃO REDONDO – SP (255-268)

Loide Priscila Cacheche, João Almeida Santos, Eduardo Biagi Almeida Santos, Getulio Akabane *DOI: http://dx.doi.org/10.14807/ijmp.v6i1.255* 

<u>March 1, 2015</u>

Prof. Dr. Paulo Cesar Chagas Rodrigues Chief Editor

Prof. MSc. Carlos Antonio Pizarro Louzada Section Editors

