Editorial Introduction

This issue of the Independent Journal of Management & production (IJM&P) features a selection of articles submitted and revised until April 2019. Observe the works are the fruit of research and publications of undergraduate, postgraduate and entrepreneurs.

It is important to mention that all the works are showed without any kind of payment. All of them are published free from payments or taxes.

The publication also counts on the work of researchers from various parts of the world, which have undergone a process of peer review.

As chief editor of IJM&P, I am indebted to all members of the editorial board and reviewers, which contributed to achieve a very decent job during the evaluation and revision. Moreover, that they have contributed to the Journal in recognition of the international scientific community.

In addition, with all the authors, who trusted the results of their research and publications to the scrutiny of editors and reviewers who are part of our Journal.

In November, we upgraded OJS from version 2.4.8.1 to 3.2.1.2, which will allow greater security for our system, as well as a more friendly and clean interface. As can be seen on the first page of the site. The last number of the year will be the first number with the new version. And new challenges are being built for the year 2021.

In the period from January, 01 to November, 31 2020, the journal was accessed by approximately 106,990 users, of approximately 3,773 cities and 184 countries, in the Figure 1 is presented the map mundi, in which can be observed the countries of where was originating the access (GOOGLE, 2020).
The Table 1 shows the preview data and journal access, since its creation in 2010.

<table>
<thead>
<tr>
<th>Year</th>
<th>Country</th>
<th>Cities</th>
<th>Access</th>
<th>Users</th>
<th>Viewers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>25</td>
<td>75</td>
<td>340</td>
<td>181</td>
<td>5,474</td>
</tr>
<tr>
<td>2011</td>
<td>75</td>
<td>343</td>
<td>1,510</td>
<td>1,024</td>
<td>12,942</td>
</tr>
<tr>
<td>2012</td>
<td>83</td>
<td>444</td>
<td>2,187</td>
<td>1,406</td>
<td>15,499</td>
</tr>
<tr>
<td>2013</td>
<td>118</td>
<td>1,208</td>
<td>11,946</td>
<td>6,006</td>
<td>71,264</td>
</tr>
<tr>
<td>2014</td>
<td>146</td>
<td>1,978</td>
<td>17,440</td>
<td>10,503</td>
<td>68,340</td>
</tr>
<tr>
<td>2015</td>
<td>147</td>
<td>2,307</td>
<td>23,017</td>
<td>14,460</td>
<td>96,735</td>
</tr>
<tr>
<td>2016</td>
<td>162</td>
<td>2,911</td>
<td>26,654</td>
<td>17,847</td>
<td>112,928</td>
</tr>
<tr>
<td>2017</td>
<td>184</td>
<td>4,078</td>
<td>37,171</td>
<td>27,129</td>
<td>109,535</td>
</tr>
<tr>
<td>2018</td>
<td>190</td>
<td>5,220</td>
<td>57,157</td>
<td>44,400</td>
<td>187,729</td>
</tr>
<tr>
<td>2019</td>
<td>197</td>
<td>5,534</td>
<td>78,195</td>
<td>60,907</td>
<td>218,628</td>
</tr>
<tr>
<td>2020</td>
<td>194</td>
<td>5,911</td>
<td>73,806</td>
<td>55,573</td>
<td>258,894</td>
</tr>
</tbody>
</table>

In Figures 2, 3, 4, 5, 6, 7, 8 and 9 is shown a graph of the amount of hits that the journal received between January 1, 2014 and July 31, 2020; these data are based on information provided by the Google analytics.

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The Figure 3 shows the comparison of the number of cities, around the world, that have accessed the journal.

The Figure 4 shows the averages of views on the journal in the period between the years of 2014 and 2020.
The Figure 5 shows the comparison of the number of countries, around the world, that have accessed the journal.

![Number of countries that accessed the journal between 2014 and 2020](image)

Figure 5: Amount of countries between 2014 and 2020

The Figure 6 shows the comparison of the number of users, around the world, that have accessed the journal.

![Number of Users that accessed the journal between 2014 and 2020](image)

Figure 6: Amount of users between 2014 and 2020

The Figure 7 shows the comparison of the number of viewers, around the world, that have accessed the journal.
Figure 7: Amount of Viewers between 2013 and 2020

Figure 8 shows the overall evolution accumulated in the 12 months, as well as the visualizations between the years of 2013 and 2020 and that can be compared with Figure 8.

Figure 8: Global evolution of views between 2013 and 2020

Figure 9 shows the evolutionary chart of resolutions address the articles registered in Crossref since 2014, which is based on monthly report. This graph can be seen the evolution of the journal has achieved.
From figure 10, data extracted from Microsoft Academic and Web of Science will be presented, presenting the development of the journal, in quantities of citations.

Figure 10: Publications & Citations Over Time
Source: Microsoft Academic (2020)

Figure 11 shows the data on the number of citations and the evolution that the journal has been obtaining since 2015, and in this data it is also possible to observe the number of self-citations and discounting the self-citations.

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Figure 11: Sum of Times Cited per Year  
Source: Web of Science (2020)³

Figure 12 shows, in treemap format, the number of citations per country, which shows that the journal has been gaining visibility in Brazil and worldwide.

Figure 12: Showing 183 records for Countries/Regions  
Source: Web of Science (2020)⁴

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Figure 13 presents the data on the institutions from which the access to our journal came, showing only the 25 institutions that most accessed.

Figure 13: Showing 183 records for Organizations-Enhanced
Source: Web of Science (2020)⁵

Figure 14 presents data on the funding agencies that supported the research carried out.

Figure 14: Showing 183 records for Funding Agencies
Source: Web of Science (2020)⁶

Figure 15 shows the treemap based on the research areas and how we are being viewed and referenced.

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Figure 15: Showing 183 records for Research Areas

Source: Web of Science (2020)⁷

We appreciate the intense participation of all colleagues, which has made our journal become a place of wide dissemination of knowledge.

The following content will be presented with the titles, authors and the pages of all of the articles published in this edition issue.

EDITORIAL VOLUME 11, ISSUE 7 (2972-2977)
Paulo Cesar Chagas Rodrigues
DOI: http://dx.doi.org/10.14807/ijmp.v11i7.1157

Ethnography in organizational studies: a reflection on the importance of performance evaluation in tourism (2547-2567)
Rogeane Morais Ribeiro, Ruan Carlos dos Santos, Maria do Socorro Silva Mesquita, Cristiane Saboia Barros
DOI: dx.doi.org/10.14807/ijmp.v11i7.1230

Responsiveness of millenial (generation Y) to social media recruitment campaigns: evidence from Pakistan (2568-2591)
Seema Chandani, Adnan Bashir, Afaq Kazi Ahmed
DOI: dx.doi.org/10.14807/ijmp.v11i7.1130

Strategic formulation of industrial maintenance based on equipment reliability in a sugar and ethanol production plant (2592-2612)
Elias Tadeu da Silva, Jorge Alberto Achcar, Claudio Luis Piratelli
DOI: dx.doi.org/10.14807/ijmp.v11i7.1145

Intention to use bike-booking application: the case of students in Ho Chi Minh City (2613-2628)


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Phuong Viet Le-Hoang  
DOI: dx.doi.org/10.14807/ijmp.v11i7.1185

Customers’ preferences in selecting Islamic banks in Gulf Cooperation Council (GCC) countries (2629-2647)  
Abdelrhman Ahmad Meero, Nishad Nawaz Maditheti  
DOI: dx.doi.org/10.14807/ijmp.v11i7.1129

Allocating participants: a mathematical model for selection process (2648-2661)  
Flávio Araújo Lim-Apo, Silvia Araújo dos Reis, Victor Rafael Rezende Celestino, José Márcio Carvalho  
DOI: dx.doi.org/10.14807/ijmp.v11i7.1206

Testing the joint stock market efficiency of OPEC countries (2662-2684)  
Ebenezer Olubiyi, Eunice Oluganna, Segun K. Fakunmoju  
DOI: dx.doi.org/10.14807/ijmp.v11i7.1198

Direct and indirect impact of aesthetics on intention to buy smartphones (2685-2708)  
Phuong Viet Le-Hoang  
DOI: dx.doi.org/10.14807/ijmp.v11i7.1181

Applicability of the ethics management tools in Romanian academia (2709-2732)  
Elena Gurgu, Rocsana Bucea-Manea Tonis, Laurentia Geogerta Avram, Violeta Simion  
DOI: dx.doi.org/10.14807/ijmp.v11i7.1205

Barriers to expand solar photovoltaic energy in Brazil (2733-2754)  
Jamerson Viegas Queiroz, Kilvia Kalidja Borges, Fernanda Cristina Barbosa Pereira Queiroz, Nilton Cesar Lima  
DOI: dx.doi.org/10.14807/ijmp.v11i7.1098

Effect of principals’ relationship management on the organisational commitment of teachers in secondary school in county governments in Kenya (2755-2777)  
Nancy Minjire Waweru, Hazel Gachunga, John Mwangi Kihoro  
DOI: dx.doi.org/10.14807/ijmp.v11i7.1030

A grounded theory exploration of appraisal Process of Capital Investment Decisions - Capex Appraisal Model (CAM) (2778-2804)  
Umair Baig, Manzoor Ahmed Khalidi  
DOI: dx.doi.org/10.14807/ijmp.v11i7.1231

The rational scope of using direct and multilevel logistics channels for material flow distribution (case study in Ukraine) (2805-2826)  
Yevhen Kush, Maksym Tonkoshkur, Kateryna Vakulenko, Natalia Davidich  
DOI: dx.doi.org/10.14807/ijmp.v11i7.1149

Relationship between food industries maturity and quality certification (2827-2848)  
Carla C. A. Estorilio, Lígia de Oliveira Franzosi Bessa  
DOI: dx.doi.org/10.14807/ijmp.v11i7.1201
An application of fuzzy analytic hierarchy process in a university teaching hospital (2849-2871)
Mariana Izelli Miranda, Danilo Hisano Barbosa, Syntia Lemos Cotrim
DOI: dx.doi.org/10.14807/ijmp.v11i7.1147

Utilization of grey madm methodology in technology attractiveness assessment: a case study in upstream industry (2872-2887)
Azadeh Dabbaghi
DOI: dx.doi.org/10.14807/ijmp.v11i7.1015

Evaluation the effects of brand passion on commitment to brand through the adjusting role of ethics of brand (2888-2898)
Mohammad Bagher Arayesh, Ali Touhidi Moghaddam, Shahram Sultani
DOI: dx.doi.org/10.14807/ijmp.v11i7.1239

Integrating Balanced Scorecard and Hoshin Kanri a review of approaches (2899-2924)
Rui Manuel Ferreira Dias, Alexandra Tenera
DOI: dx.doi.org/10.14807/ijmp.v11i7.1137

Evaluation of costs and reworks in the tires recovery process by the Monte Carlo Method: case study (2925-2942)
Fernando Ailton Castellani de Oliveira, Nilson Brandalise
DOI: dx.doi.org/10.14807/ijmp.v11i7.1087

The relationship between online convenience, online customer satisfaction, buying intention and electronic word-of-mouth (2943-2966)
Phuong Viet Le-Hoang
DOI: dx.doi.org/10.14807/ijmp.v11i7.1251

December 1, 2020

Prof. Dr. Paulo Cesar Chagas Rodrigues
Editor in Chief

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