Editorial Introduction

This issue of the *Independent Journal of Management & production* (IJM&P) features a selection of articles submitted and revised until June 2020. Observe the works are the fruit of research and publications of undergraduate, postgraduate and entrepreneurs.

*It is important to mention that all the works are showed without any kind of payment. All of them are published free from payments or taxes.*

The publication also counts on the work of researchers from various parts of the world, which have undergone a process of peer review.

As chief editor of *IJM&P*, I am indebted to all members of the editorial board and reviewers, which contributed to achieve a very decent job during the evaluation and revision. Moreover, that they have contributed to the Journal in recognition of the international scientific community.

In addition, with all the authors, who trusted the results of their research and publications to the scrutiny of editors and reviewers who are part of our Journal.

On July 20, 2018, the journal was notified via E-mail of its indexing and abstracted in: *Emerging Sources Citation Index (ESCI), Clarivate Analytics - Web of Science - Thompson Reuters*. With the availability of journal data on August 20, 2018.

From the data provided in Table 1 on the distribution users by titration, Figure 1 shows the percentage of each titration.

![Distribution of users by Degree](image)

**Figure 1: Distribution chart for degree**

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The Table 1 presents how our collaborators, by their categories of study and sex are.

Table 1: Distribution of users by degree

<table>
<thead>
<tr>
<th>Sex</th>
<th>Dr. Ph.D.</th>
<th>M.Sc.</th>
<th>Dr./Ph.D. Student</th>
<th>M.Sc. Student</th>
<th>Specialist</th>
<th>Professors</th>
<th>Students</th>
<th>Others</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>1,170</td>
<td>282</td>
<td>266</td>
<td>62</td>
<td>41</td>
<td>35</td>
<td>73</td>
<td>115</td>
<td>2,044</td>
</tr>
<tr>
<td>Female</td>
<td>439</td>
<td>121</td>
<td>140</td>
<td>22</td>
<td>13</td>
<td>3</td>
<td>55</td>
<td>30</td>
<td>823</td>
</tr>
</tbody>
</table>

In the period from January, 01 to September, 30 2020, the journal was accessed by approximately 198,717 users, of approximately 5,132 cities and 191 countries, in the Figure 2 is presented the map mundi, in which can be observed the countries of where was originating the access (GOOGLE, 2020).

Figure 2: Countries that have accessed the journal

The Table 2 shows the preview data and journal access, since its creation in 2010.

Table 2: views by volume/number

<table>
<thead>
<tr>
<th>Year</th>
<th>Country</th>
<th>Cities</th>
<th>Access</th>
<th>Users</th>
<th>Viewers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>25</td>
<td>75</td>
<td>340</td>
<td>181</td>
<td>5,474</td>
</tr>
<tr>
<td>2011</td>
<td>75</td>
<td>343</td>
<td>1,510</td>
<td>1,024</td>
<td>12,942</td>
</tr>
<tr>
<td>2012</td>
<td>83</td>
<td>444</td>
<td>2,187</td>
<td>1,406</td>
<td>15,499</td>
</tr>
<tr>
<td>2013</td>
<td>118</td>
<td>1,208</td>
<td>11,946</td>
<td>6,006</td>
<td>71,264</td>
</tr>
<tr>
<td>2014</td>
<td>146</td>
<td>1,978</td>
<td>17,440</td>
<td>10,503</td>
<td>68,340</td>
</tr>
<tr>
<td>2015</td>
<td>147</td>
<td>2,307</td>
<td>23,017</td>
<td>14,460</td>
<td>96,735</td>
</tr>
<tr>
<td>2016</td>
<td>162</td>
<td>2,911</td>
<td>26,654</td>
<td>17,847</td>
<td>112,928</td>
</tr>
<tr>
<td>2017</td>
<td>184</td>
<td>4,078</td>
<td>37,171</td>
<td>27,129</td>
<td>109,535</td>
</tr>
<tr>
<td>2018</td>
<td>190</td>
<td>5,220</td>
<td>57,157</td>
<td>44,400</td>
<td>187,729</td>
</tr>
<tr>
<td>2019</td>
<td>197</td>
<td>5,534</td>
<td>78,195</td>
<td>60,907</td>
<td>218,628</td>
</tr>
<tr>
<td>2020</td>
<td>191</td>
<td>5,132</td>
<td>57,915</td>
<td>43,429</td>
<td>198,717</td>
</tr>
</tbody>
</table>
In Figures 3, 4, 5, 6, 7, 8, 9 and 10 is shown a graph of the amount of hits that the journal received between January 1, 2014 and September 30, 2020; these data are based on information provided by the Google analytics.

Figure 3: amount of hits between 2014 and 2020

The Figure 4 shows the comparison of the number of cities, around the world, that have accessed the journal.

Figure 4: Amount of cities between 2014 and 2020

The Figure 5 shows the averages of views on the journal in the period between the years of 2014 and 2016.

Figure 5: Amount of average between 2014 and 2020
The Figure 6 shows the comparison of the number of countries, around the world, that have accessed the journal.

![Number of countries that accessed the journal between 2014 and 2020](image1)

Figure 6: Amount of countries between 2014 and 2020

The Figure 7 shows the comparison of the number of users, around the world, that have accessed the journal.

![Number of Users that accessed the journal between 2014 and 2020](image2)

Figure 7: Amount of users between 2014 and 2020

The Figure 8 shows the comparison of the number of viewers, around the world, that have accessed the journal.

![Viewers between 2013 and 2020](image3)

Figure 8: Amount of Viewers between 2013 and 2020

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Figure 9 shows the overall evolution accumulated in the 12 months, as well as the visualizations between the years of 2013 and 2018 and that can be compared with Figure 8.

![Global evolution of views between 2013 and 2020](image)

**Figure 9:** Global evolution of views between 2013 and 2020

Figure 10 shows the evolutionary chart of resolutions address the articles registered in CrossRef since 2014, which is based on monthly report. This graph can be seen the evolution of the journal has achieved.

![Resolution Report for prefix 10.14807 from between 2014 and 2020](image)

**Figure 10:** Resolution Report for prefix 10.14807 from between 2014 and 2020

Based on information acquired on the Clarivate website, it is currently possible to observe the development and/or growth that the journal has been achieving. Figures 11, 12 and 13 will be presented as a way of exemplifying the development of the Journal.

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1 Link from Clarivate.

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In Figure 14 is presented by Microsoft Academic, the institutions that most contributed to the development of the Journal between the years 2010 and 2020. This shows the rise, visibility and importance that the journal has been acquiring, together with the scientific community.
We appreciate the intense participation of all colleagues, which has made our journal become a place of wide dissemination of knowledge.

The following content will be presented with the titles, authors and the pages of all of the articles published in this edition issue.

**Editorial Volume 11, Issue 6 (2140-2148)**
Paulo Cesar Chagas Rodrigues  
DOI: http://dx.doi.org/10.14807/ijmp.v11i6.1125

**Performance persistence of mutual funds: evidence from Bangladesh (1739-1759)**
Mohammad Abir Shahid Chowdhury, Zahid Ali, Muhammad Usman, Asad Ullah  
DOI: dx.doi.org/10.14807/ijmp.v11i6.1118

**The effects of Electronic Word of Mouth (eWOM) on the adoption of consumer eWOM information (1760-1777)**
Phuong Viet Le-Hoang  
DOI: dx.doi.org/10.14807/ijmp.v11i6.1152

**Authentic marketing pragmatic marketing (components, foregrounds, outcomes): interactions & conflicts (1778-1813)**
Zohreh Ali Esmaeili, Bahram Kheiry, Farzin Farahbod  
DOI: dx.doi.org/10.14807/ijmp.v11i6.1150

**Methodological instruments for choosing a strategy for the sustainable development of the region (1814-1829)**
Bryukhovetskaya Natalya Ye, Korytko Tetyana Yu  
DOI: dx.doi.org/10.14807/ijmp.v11i6.1156

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2 Link from Microsoft Academic. https://academic.microsoft.com/journal/2739372441/institutions?pi=1
Gamification based learning activities in elementary Brazilian public school (1830-1845)
Wilton Moreira Ferraz Júnior, Suéllen Rodolfo Martinelli, Carlos Henrique da Silva Santos, Murillo Rodrigo Petrucelli Homem
DOI: dx.doi.org/10.14807/ijmp.v11i6.1119

Two methods to create free energy (1846-1866)
Florian Ion Tiberiu Petrescu, Relly Victoria Virgil Petrescu
DOI: dx.doi.org/10.14807/ijmp.v11i6.992

Ramadan effect on sectoral herding (1867-1882)
Mohammad Kamel Elshqirat
DOI: dx.doi.org/10.14807/ijmp.v11i6.1146

Technology transfer and investments in brazilian public healthcare (1883-1898)
Myller Augusto Santos Gomes, João Luiz Kovaleski, Regina Negri Pagani, Gilberto Zammar
DOI: dx.doi.org/10.14807/ijmp.v11i6.1176

Factors affecting the intention to purchase townhouse (1899-1914)
Phuong Viet Le-Hoang, Vi Truc Ho, Nhan Trong Phan, Truc Thanh Thi Le
DOI: dx.doi.org/10.14807/ijmp.v11i6.1099

Surveying the impact of authentic and pragmatic marketing by paradigm shift on brand authentic: a case study of selected Azad Universities (Anzali, Tehran Matkaz, Tonekabon) (1915-1951)
zohreh ali esmaeili, Bahram Kheiry
DOI: dx.doi.org/10.14807/ijmp.v11i6.1151

Environmental compliance and the level of competitiveness of tilapia producers installed in hydroelectric power plants (1952-1968)
Raiane Real Martinelli, Gessuir Pigatto, Timoteo Ramos Queiroz, Ferenc Istvan Bánkuti
DOI: dx.doi.org/10.14807/ijmp.v11i6.1033

Mohamad AL Majzoub, Vida Davidavi?ien?, Ieva Meidute-Kavaliauskiene
DOI: dx.doi.org/10.14807/ijmp.v11i6.1254

How visual merchandising can improve fashion retail stores to adapt themselves to next generations (1991-2004)
Paulo Henrique Pinho Oliveira, Maria Fernanda Tavares Lutterbach
DOI: dx.doi.org/10.14807/ijmp.v11i6.1053

Do the strategic innovative organizations reduce social loafing behaviors? (2005-2019)
Derya Ozilhan Ozbey, Ayşe Gökçen Kapusuz
DOI: dx.doi.org/10.14807/ijmp.v11i6.1123
Control of the variability of the biofuel packaging process through the six sigma methodology: a case study (2020-2042)
Walther Azzolini Júnior, Rafael Francisco Campos Pianno, Jorge Alberto Achcar
DOI: dx.doi.org/10.14807/ijmp.v11i6.1153

Reverse bullwhip effect: duality of a dynamic model of Supply Chain (2043-2063)
Gabriela Dias Brito, Pedro Dias Pinto, Adriano David Monteiro de Barros
DOI: dx.doi.org/10.14807/ijmp.v11i6.1043

Brazilian air transport demand - a historical vision based on fuzzy approach (2064-2076)
Edison Conde Perez dos Santos, Edison Alves dos Santos, Carlos Alberto Nunes Cosenza, Claudio Henrique dos Santos Grecco
DOI: dx.doi.org/10.14807/ijmp.v11i6.1172

Relationship between hope and psychological well-being among male and female students of Farhangian University of Zanjan province (2077-2090)
Mohammad Saeed Ahmadi, Abbas Ramazani
DOI: dx.doi.org/10.14807/ijmp.v11i6.1122

Integrated mathematical model based on a heuristic method for loading and routing of vehicles: application in a tobacco company (2091-2111)
Jorge Israel Frómeta Moya, Daniel René Tasé Velázquez, Lorena Hernández Mastrapa, Yosvany Orlando Lao León
DOI: dx.doi.org/10.14807/ijmp.v11i6.1209

Price-forming factors choice grounding at intangible assets with negative depreciation independent valuation/appraising (2112-2139)
Yuri Vladimirovich Pozdnyakov, Skybinska Zoryana, Gryniw Tetiana
DOI: dx.doi.org/10.14807/ijmp.v11i6.1170

October 1, 2020

Prof. Dr. Paulo Cesar Chagas Rodrigues
Chief in Editor